

FACING THE CHALLENGE OF EVOLUTION AND INNOVATION TOWARDS A SUSTAINABLE FUTURE



WORLD CONGRESS ON OILS & FATS AND 31st ISF LECTURESHIP SERIES

ROSARIO · ARGENTINA
October 31–November 4, 2015

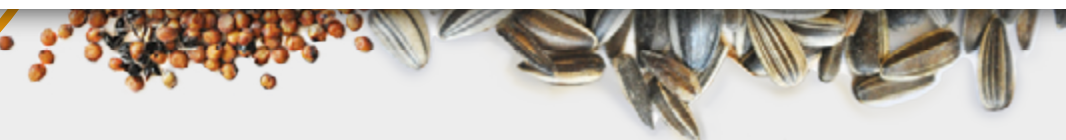
XVI Latin American
Congress
On Oils and Fats



**MOTIVATION
TRADE SHOW**

ASAGA 3rd Time

PRESS KIT



ORGANIZERS





**WORLD CONGRESS
ON OILS & FATS AND
31st ISF LECTURESHIP SERIES**

ROSARIO · ARGENTINA
October 31–November 4, 2015

XVI Latin American
Congress
On Oils and Fats



**MOTIVATION
TRADE SHOW**

ASAGA 3rd Time

Florencia Figueroa
comunicacion@asaga.org.ar
Cel. +54 9 3415970847

Contents

World Congress on Oils and Fats and 31st Lectureship Series 2015	Page 01
The Event. History	Page 02
Lectureship Series	Page 02
ISF. International Society for Fat Research. History	Page 03
ASAGA. An ISF Member	Page 03
Photos	Page 04
Videos	Page 06
Logo applications	Page 07
Contact	Page 08

ORGANIZERS





**WORLD CONGRESS
ON OILS & FATS AND
31st ISF LECTURESHIP SERIES**

ROSARIO · ARGENTINA
October 31–November 4, 2015

XVI Latin American
Congress
On Oils and Fats



**MOTIVATION
TRADE SHOW**

ASAGA 3rd Time

Florencia Figueroa
comunicacion@asaga.org.ar
Cel. +54 9 3415970847

World Congress on Oils and Fats and 31st Lectureship Series 2015

01

From October 31 to November 4, experts and professionals from all over the world will meet in Rosario, Argentina, to discuss and share information on oilseed processing.

Under the motto “Facing the challenge of evolution and innovation towards a sustainable future”, the World Congress on Oils & Fats and 31st ISF Lectureship Series is an invitation to bring to date, to exchange, and to present new products, technologies, research and experiences in the fats and oil industry from all over the world.

ASAGA will host the event together with the ISF (International Society for Fats Research) and the LA AOCS (American Oil Chemists’ Society Latin American Section).

During five days, at the Metropolitano Convention Center, the largest venue in the city of Rosario, leading experts, researchers, professionals, students and international industry suppliers will have the opportunity to discuss and share information on the industry in Rosario, the undisputed largest oilseed processing cluster in the world.

The event will feature an interesting academic program including short courses on Crushing, Refining and Oxidation, Structural Aspects of Lipids and their Applications, Micro and Nanoencapsulation of Functional Ingredients in Food Products and Lecithins. Further sessions will cover topics such as Processing, Oxidation, Biotechnology and Biochemistry, Analytical Aspects, Quality and Safety, Sustainability, Bioenergy, Food Products Structure, Function and Applications, Olive Oil, Health and Nutrition, Byproducts and Specialty Products, Regulatory and Commercial Aspects.

The program also includes visits to plants and the ASAGA Motivation Trade Show, a new concept developed to promote business relationships through the exchange of information, business rounds and multiple meeting points, where exhibitors can have direct contact with their target audience.

At this same setting we will be hosting the 16th Latin American Congress on Fats & Oils that brings together the industry’s top representatives in the region.

ORGANIZERS





**WORLD CONGRESS
ON OILS & FATS AND
31st ISF LECTURESHIP SERIES**

ROSARIO · ARGENTINA
October 31–November 4, 2015

XVI Latin American
Congress
On Oils and Fats



**MOTIVATION
TRADE SHOW**

ASAGA 3rd Time

Florencia Figueroa
comunicacion@asaga.org.ar
Cel. +54 9 3415970847

The Event. History

02

The event has been supported from its beginning by the ISF (International Society for Fat Research) with the purpose of providing an update on the fats and oil industry worldwide.

Each congress is headed by an internationally known scientist or technologist,

who acts as president of ISF until the following congress, and is hosted together with the local association responsible for the organization, which must be an ISF Member.

This is the first time the event is held outside Europe or United States.

Lectureship Series

The Lectureship Series was first held in 2007 together with the Congress. Previous offerings were hosted in Quebec, Sydney, Sasebo, Antalya, and the next one will be in Rosario, Argentina.

Eligibility to host an ISF Lectureship

Series requires the member organization to be classified as a committed scientific organization and to have experience in hosting international scientific meetings.

ORGANIZERS





WORLD CONGRESS
ON OILS & FATS AND
31st ISF LECTURESHIP SERIES

ROSARIO · ARGENTINA
October 31–November 4, 2015

XVI Latin American
Congress
On Oils and Fats



MOTIVATION
TRADE SHOW

ASAGA 3rd Time

Florencia Figueroa
comunicacion@asaga.org.ar
Cel. +54 9 3415970847



ISF. International Society for Fat Research. History

03

The meeting was historically offered by the ISF, which was founded in 1954 and currently works as a federation made up by **23 regional scientific organizations** <http://www.isfnet.org/memorg.cfm> focusing on the fields of fats, oils and lipids, being ASAGA (Argentine Association of Fats and Oils) one of them.

Membership is open to national or regional organizations serving the interests of professionals in fields pertaining to fats, oils, and lipids-related materials and their products.

ASAGA. ISF Member

ASAGA www.asaga.org.ar became an ISF Member in 2010 and since then the Association is part of its Executive Board. A couple of years ago, Asaga presented the proposal to host the 2015 ISF Lectureship Series Argentina, which was unanimously accepted.

Since 2013, the ISF is chaired by a member of ASAGA's Executive Committee, Dr. Mabel Tomás, a renowned researcher in the field of fats and oils, both in Argentina and abroad.

ORGANIZERS





**WORLD CONGRESS
ON OILS & FATS AND
31st ISF LECTURESHIP SERIES**

ROSARIO · ARGENTINA
October 31–November 4, 2015

XVI Latin American
Congress
On Oils and Fats



**MOTIVATION
TRADE SHOW**

ASAGA 3rd Time

Florencia Figueroa
comunicacion@asaga.org.ar
Cel. +54 9 3415970847



Photos

04

Photos of other international events hosted by ASAGA



* Examples of photos

ORGANIZERS





**WORLD CONGRESS
ON OILS & FATS AND
31st ISF LECTURESHIP SERIES**

ROSARIO · ARGENTINA
October 31–November 4, 2015

XVI Latin American
Congress
On Oils and Fats



**MOTIVATION
TRADE SHOW**

ASAGA 3rd Time

Florencia Figueroa
comunicacion@asaga.org.ar
Cel. +54 9 3415970847

Photos

05

Photos of other international events hosted by ASAGA



* Examples of photos

ORGANIZERS





**WORLD CONGRESS
ON OILS & FATS AND
31st ISF LECTURESHIP SERIES**

ROSARIO · ARGENTINA
October 31–November 4, 2015

XVI Latin American
Congress
On Oils and Fats



**MOTIVATION
TRADE SHOW**

ASAGA 3rd Time

Florencia Figueroa
comunicacion@asaga.org.ar
Cel. +54 9 3415970847

Videos

06



<https://www.youtube.com/watch?v=VLfvC15hrak>



https://www.youtube.com/watch?v=2NKyXgv_kW0

ORGANIZERS





WORLD CONGRESS ON OILS & FATS AND 31st ISF LECTURESHIP SERIES

ROSARIO · ARGENTINA
October 31–November 4, 2015

XVI Latin American
Congress
On Oils and Fats



**MOTIVATION
TRADE SHOW**

ASAGA 3rd Time

Florencia Figueroa
comunicacion@asaga.org.ar
Cel. +54 9 3415970847

Logo applications

07



WORLD CONGRESS ON OILS & FATS AND 31st ISF LECTURESHIP SERIES

ROSARIO · ARGENTINA
October 31–November 4, 2015

XVI Latin American
Congress
On Oils and Fats



**MOTIVATION
TRADE SHOW**

ASAGA 3rd Time



WORLD CONGRESS ON OILS & FATS AND 31st ISF LECTURESHIP SERIES

ROSARIO · ARGENTINA
October 31–November 4, 2015

XVI Latin American
Congress
On Oils and Fats



**MOTIVATION
TRADE SHOW**

ASAGA 3rd Time

Application on background image or color



Logo size under 153 px (5.38cm) wide by 47px (1.7cm) high



WORLD CONGRESS ON OILS & FATS AND 31st ISF LECTURESHIP SERIES

ROSARIO · ARGENTINA
October 31–November 4, 2015

144px ; 48,44px



WORLD CONGRESS ON OILS & FATS AND 31st ISF LECTURESHIP SERIES

108px ; 24px

Logo Package Download

ORGANIZERS





**WORLD CONGRESS
ON OILS & FATS AND
31st ISF LECTURESHIP SERIES**

ROSARIO · ARGENTINA
October 31–November 4, 2015

XVI Latin American
Congress
On Oils and Fats



**MOTIVATION
TRADE SHOW**

ASAGA 3rd Time

Florencia Figueroa
comunicacion@asaga.org.ar
Cel. +54 9 3415970847

08

Contact

Lic. Florencia Figueroa
ASAGA Press and Communication Department
+54 9 341 597 0847

comunicacion@asaga.org.ar

www.asaga.org.ar

<http://www.asagaworldcongress.org.ar/>

ORGANIZERS

